

**WING LEE**  
CREATIVE

# VIDEO BOOKS

**A VIDEO BOOK  
BRINGS YOUR MARKETING TO LIFE!**

Great for...

- ✓ Promoting a new product or offer
- ✓ Presenting a corporate video
- ✓ Enforcing point-of-sale
- ✓ Using as an invitation for an event



## DRAMATICALLY ENGAGE YOUR AUDIENCE WITH A VIDEO BOOK

It's said a picture is worth a thousand words, so just imagine the value of a video message. Research suggests people watching a video typically retain 80% of a message, versus 20% when reading text. A branded video book could therefore be said to be 4 times more effective at communicating your brand or services to your customers.

We can offer you a great range of fully customisable video books in various styles with different screen sizes and button options to suit your requirements. Simply supply us with your video content or talk to us if you'd like some help in creating a tailor-made video.



Video Book  
(with 5" IPS Screen)



Portrait Video Book  
(with 5" IPS Screen)



Video Book  
(with 7" IPS Screen)

All products displaying names or trademarks within this mailing are not necessarily indicative of supply or endorsement by the owner of the trademark, but are merely representative of what can be achieved with branded promotional merchandise.



Our bespoke video books can be fully customised to your requirements – size of book, size and quality of screen, number of buttons and more.



**A5 Video Book**  
**5" IPS Screen**  
 (854 x 480 HD resolution)  
**£35\*** each  
 Example Price  
 for 100 units

## TECHNICAL SPECIFICATIONS

### 2.4" LCD Screen

- 320 x 240 resolution
- Business card size (90 x 50mm)
- 512MB memory size
- 1 hr Play / 2-3 hrs Recharge

### 4" IPS Screen

- 800 x 480 HD resolution
- IPS screen for all angle viewing
- Up to 4GB memory size
- 2 hrs Play / 2-3 hrs Recharge

### 5" IPS Screen

- 854 x 480 HD resolution
- IPS screen for all angle viewing
- Up to 4GB memory size
- 2 hrs Play / 2-3 hrs Recharge

### 7" IPS Screen

- 1024 x 600 HD resolution
- IPS screen for all angle viewing
- Up to 4GB memory size
- 2 hrs Play / 2-3 hrs Recharge

All video books conform and comply with CE regulations and RoHS standards.  
 Supplied in a full-colour branded cardboard sleeve.

\*Subject to change

**TO DISCUSS USING VIDEO BOOKS IN A PROMOTIONAL CAMPAIGN, OR TO REQUEST PRICES, CONTACT US NOW.**



Wing Lee is a leading supplier of promotional merchandise for some of the world's largest brands.



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